

Hitanshu Sahu

Senior Product Designer — SaaS & Systems Architecture

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PROFESSIONAL SUMMARY

Senior Product Designer with 7+ years of experience engineering scalable UX architectures for complex SaaS platforms and developer tools. Specialized in developing robust design systems that empower cross-functional teams to autonomously ship high-fidelity interfaces. Proven capability to execute end-to-end product lifecycles in high-autonomy environments, translating dense data requirements into functional, power-user optimized workflows.

Active open-source contributor through the WordPress and n8n communities. Speaks at AI events and organizes free and sponsored community events to spread knowledge on design, automation, and AI with students and professionals alike. Focused on rapid iteration, structural integrity, and balancing product architecture with precise engineering constraints.

KEY COMPETENCIES

Systems Architecture, Power-User UX, Product Strategy, Information Architecture, Interaction Design, Rapid Prototyping, Cross-Functional Enablement, Design Systems, Wireframing.

WCAG Accessibility, Component Libraries, Dense Data Visualization, End-to-End Project Ownership, Design Documentation, Technical Implementation Editing.

WORK EXPERIENCE

SomeTech Work

Dec 2025 – Jun 2026

Product Designer

- Architected structural product blueprints and executed UI/UX designs for complex web applications, maintaining strict end-to-end project ownership in a high-autonomy environment.
- Empowered engineering teams to autonomously implement front-end interfaces by establishing standardized design documentation and reusable component frameworks.
- Engineered WCAG-compliant interfaces, balancing baseline user accessibility with high-density technical requirements.

Eclectic

Mar 2025 – Present

Product Designer

- Executed the architectural redesign of large-scale applications using a modular Figma design system, facilitating rapid iteration cycles for integrated product teams.
- Defined foundational logic models, information architecture, and scalable user flows supporting multi-region deployment and localization.
- Constructed complex interactive prototypes to validate precise product behavior and routing logic prior to technical implementation.
- Integrated AI-assisted workflows to accelerate visual asset production and structural ideation.

WPMU DEV

May 2022 – Sep 2024

Product Designer, Remote

- **Systems Enablement:** Engineered a highly scalable atomic design system utilized across multiple SaaS products by millions of users, equipping cross-functional teams to independently assemble standard UI configurations.
- **Power-User Workflows:** Led the UX reconstruction of a high-density SaaS dashboard, optimizing navigation logic and task completion speed for technical power-users.
- **Performance Optimization:** Designed the Delay JS and Critical CSS workflow for Hummingbird, reducing page load times from 5 seconds to near-instant while preserving custom CSS override capability for free-tier users.

- **Compression UX:** Introduced lossy, lossless, and ultra compression tiers in Smush, enabling 26 MB images to compress to 500–800 KB at 8K resolution with no perceptible quality loss — directly driving premium plan adoption.
- **Granular Recovery:** Redesigned Snapshot backup and restore workflows to support independent database, media, and code restoration, replacing an all-or-nothing flow with modular, enterprise-grade controls.
- **Validation:** Verified complex interaction patterns and systemic changes through rigorous Maze usability testing prior to engineering deployment.

Searchmetrics

May 2021 – Jan 2022

Product Designer (Contract), Remote

- Mapped and visualized dense SaaS data workflows to systematically communicate API capabilities to technical stakeholders.
- Executed precise visual assets aligned strictly with business objectives and product launch specifications.

Ideajam

Aug 2021 – Jan 2022

UI/UX Designer

- Executed the comprehensive UX restructuring of a task-management SaaS, resolving critical architectural bottlenecks utilizing quantitative user data.
- Architected a scalable white-label design framework enabling flexible deployment across highly variable enterprise environments.

TECHNICAL TOOLKIT

Design & Architecture: Figma, Sketch, Miro, Maze, Spline.

Prototyping: High-Fidelity Logic Prototyping, Component Variables, User Flow Mapping.

Motion & Visual: After Effects, Adobe Premiere, Illustrator.

Technical Integration: WordPress, Elementor, Gutenberg, HTML/CSS conceptual alignment.

Process Automation: GPT, Gemini, n8n, AI-Assisted Architecture Workflows.

EDUCATION & CERTIFICATIONS

Master in Computer Application | AKTU University (2014 – 2017)

Bachelor in Computer Application | CSJM University (2011 – 2014)

Certifications: Google Generative AI Prompting Specializations (2025), Google UX Design Foundations (2025), Uxcel UX/UI Design & Psychology (2022 – 2025).

COMMUNITY

- **WordPress Community** — Active open-source contributor; plugin UX, Gutenberg ecosystem, and community discussions.
- **n8n Ambassador** — Advocate for workflow automation and AI integration; supporting the n8n open-source ecosystem.
- **AI Event Speaker** — Speaks at local and community AI events on design, automation, and AI workflows.
- **Community Event Organizer** — Hosts free and sponsor-backed events to share knowledge on design and AI with students and companies.
- **Google Developer Group** — Member, Kanpur chapter.
- **Kanpur FOSS** — Contributor and participant in the Free and Open Source Software community.

LANGUAGES

English | Hindi